

BirdLife / Darwin project “Identifying sites of global biodiversity importance for the Fiji BSAP”

Revised log-frame March 2005

Project summary	Measurable Indicators	Means of verification	Important Assumptions
<p>Goal: To draw on expertise relevant to biodiversity from within the United Kingdom to work with local partners in countries rich in biodiversity but poor in resources to achieve</p> <ul style="list-style-type: none"> • the conservation of biological diversity, • the sustainable use of its components, and • the fair and equitable sharing of benefits arising out of the utilisation of genetic resources 			
<p>Purpose An “Important Bird Areas in Fiji” directory identifies sites of global biodiversity conservation importance, and is used to advocate action at the highest-priority sites¹</p>	<p>Conservation action or project development initiated at 3 of the top 4 priority sites by the end of the project</p>	<p>Project concepts, proposals and reports from top priority sites</p>	<p>Stakeholders accept scientific basis and recommendations of directory Land-owners and government are motivated to promote biodiversity conservation Financially viable options are available for sustainable forest management and biodiversity conservation</p>
<p>Outputs 1. Technical knowledge and ability to access advice on bird and biodiversity conservation is built within national conservation organisations (especially BirdLife Fiji, government and University of the South Pacific), and local land-owning communities</p>	<p>1.1 Three Fijians attain professional bird conservation survey skills and undertake independent surveys by end of project 1.2 At least 50 personnel from other institutions receive some training by project 1.3 At least 50 community participants receive some training by project</p>	<p>1.1 Bird conservation survey reports 1.2 Project reports 1.1 Project reports</p>	<p>Suitable project staff are recruited Government and partner institutions have suitable staff with training opportunities</p>
<p>2. A directory of sites of global importance for bird conservation and other terrestrial is published, disseminated and advocated to national and local audiences</p>	<p>2.1 Launch of directory 2.2 At least 50 directories distributed to 30 institutions / departments / villages in Fiji 2.3 Number of sites visited</p>	<p>2.1 Media reports 2.1 Copy of national site directory 2.2 Distribution list of directories 2.3 Project fieldwork reports</p>	<p>Government and other institutions show interest and engagement with directory launch and use</p>

¹ The directory will cover all terrestrial sites that can be identified using birds, and will discuss the issues specific to Fiji related to birds as indicators and identifying other sites using other taxonomic groups. Highest-priority sites will be identified by in-country discussion and consensus based on both biodiversity conservation importance, threats, and socio-political needs and opportunities.

<p>3. Increased awareness of sustainable forest management and biodiversity conservation amongst national stakeholders (notably policy-makers) and local stakeholders (notably land-owners)</p>	<p>3.1 At least 5 land-owning communities seek the project's help to develop site-based conservation projects by end of project</p> <p>3.2 Number of articles in national media</p> <p>3.3 Number of presentations given by project</p> <p>3.4 Number of participants at project presentations</p>	<p>3.1 Copies of follow-up concepts and proposals</p> <p>3.2 Copies of media releases</p> <p>3.3 Project reports</p> <p>3.4 Project reports</p>	<p>Interest and support of stakeholders leads to policy and action changes</p>
<p>4. Funds mobilised to support site-based biodiversity conservation at key sites identified by this project</p>	<p>4.1 Funds mobilised to support at least one site-based conservation project by end of project</p> <p>4.2 Funds mobilised to support at least one additional year of project development and fund-raising</p>	<p>4.1 Funding agreements</p> <p>4.2 Funding agreements</p>	<p>Resources are available for terrestrial biodiversity conservation in Fiji</p>
<p>Activities Field research and training</p>		<p>Activity Milestones (Summary of Project Implementation Timetable) Yr 1: First fieldwork visits completed; fieldwork training by British staff; lecture given to university; Yr 2-4: total of 30 fieldwork visits completed; Yr 4: project student finishes Masters</p>	
<p>Awareness and advocacy presentations, workshops and conferences</p>		<p>Yr 1: PSC agreed and meets; first community presentations; Yr 2-4: annual national workshops organised; participation at a total of 20 conferences; total of 20 awareness presentations organised; Yr 2-3: 2 awareness materials produced; participation at an international conference.</p>	
<p>Written publicity and media releases, papers and directory</p>		<p>Yr 1: First press, radio and TV releases; initiate database; Yr 2-4: total of 10 press releases, 5 radio, 2 TV features; Yr 4: Four scientific papers submitted; Directory published and distributed; project documents on website</p>	
<p>Project development and fund-raising</p>		<p>Yr 1: Staff recruited and office established; Yr 1-4: total of 2 large and 5 small funding applications submitted</p>	